

# 4<sup>th</sup> International Asteroid Warning Network (IAWN) Meeting

Thresholds & Communication

13 Oct 2016

Pasadena, California USA

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# Thresholds & Communication Notes

- See Lindley Johnson's presentation on criteria—a complicated issue IMO
- Do all groups, member states, entities want different criteria?
- How to communicate general information with the public in an efficient manner? (see Romana Kofler's presentation)

# NASA notes on communication

- ***Rationale:*** *As it is, the media tends to hyperbolize asteroid close approaches and more. For potential asteroid impact threats, it is essential that communications be clear, correct, and concise. The development of communication guidelines will help provide a 'playbook template' IAWN (and SMPAG) can quickly reference.*

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Some of the fun things we deal with!!

# **The first SPACE NATION is revealed: 'Asgardia' will defend the Earth against deadly attacks from asteroids - and now you can sign up to be a citizen**

- Bizarre project plans to create a protective shield for humankind
- The project will kick off with the launch of a satellite in August next year
- Team hopes to start a framework for ownership and nationhood in space
- Asgardia will allow the first 100,000 people to register to become citizens

# IAWN Web Presence

Different articles—meeting summaries, close-approach reports, interviews, general information articles

## Tenagra Observatories—An IAWN observing station in Arizona

June 21, 2016  
follow-up, interviews  
Leave a comment



(The view of Tenagra from the southwest)

More communication on routine close approaches is better!

### Asteroid 2016 TB19 close approach

IAWN  
October 11, 2016  
Close approaches  
Leave a comment

Asteroid designation: 2016 TB19  
Discovery station: Mt. Lemmon Survey  
Close approach date (UTC): 2016 10 11.80  
Close approach distance ( $\times$  lunar distance): 0.82

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- [October 2016](#)
- [September 2016](#)
- [August 2016](#)
- [July 2016](#)
- [June 2016](#)
- [April 2016](#)
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- [January 2016](#)

### Asteroid 2016 TH close approach

IAWN  
October 3, 2016

Asteroid designation: 2016 TH  
Discovery station: Mt. Lemmon Survey  
Close approach date (UTC): 2016 10 03.69  
Close approach distance ( $\times$  lunar distance): 0.33

#### CATEGORIES

- [Close approaches](#)
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